



# 2015 Victorian Cherry Conference

**"Maximise Your Income Growing Premium Cherries"**

**Day 1: Thursday 14<sup>th</sup> May 2015 – RACV Healesville Country Club**

8:30 am to 9:00 am	Registration
9.00 am to 9.10 am	Conference Welcome – <b>Alison Jones</b> , Victorian Cherry Association President
9:10 am to 9.45 am	<b>Dugald Close – Greg Lang's</b> recent work on quality and production under tunnels
9.45am – 10.30am	<b>Susan Finger – Director Horticulture Innovation Australia Ltd.</b> As a grower what does the changes from HAL to HIA mean to you, your business and the industry sector?
10.30am – 10.55am	Morning Tea
11.00am – 11.40am	VCA Structure Options and Future of State organizations
11.40am -12.20pm	<b>Dr. Andréa Magiafoglou</b> - Independent Research Consultant - Working with CGA BMP Team. <i>"The Australian Cherry Industry Biosecurity Management Programme - A Status Report."</i>
12.20pm -1.10pm	Lunch
1.10pm – 1.45pm	<b>Penny Measham</b> – Cytolin and nose-cracking plus root pruning
2.00pm – 2.45pm	<b>Tony Filippi – FGVL</b> His experience working with Mildura Fruit Co and the implementation of a systems approach to gaining market access. Fruit fly and moving forward. How could we implement this thinking in the cherry season?
2.45pm – 3.05pm	Afternoon tea
3.05pm – 5.00pm	<b>Q &amp; A Forum</b> - Crop variability / Fruit set / Pollination / Varieties / Fruit size / Average tonnage / What's the potential?
5.00pm	Close of Day – Thank you
5.15pm – 6.00pm	<b>Pre dinner drinks available at bar prices</b>
6.00pm - 7.00pm	Free Time
7.00pm – late	<b>Conference Dinner</b> which will include speaker <b>Madame Gwo Lisheng</b> discussing CIQA and China AGRIC Markets Association.

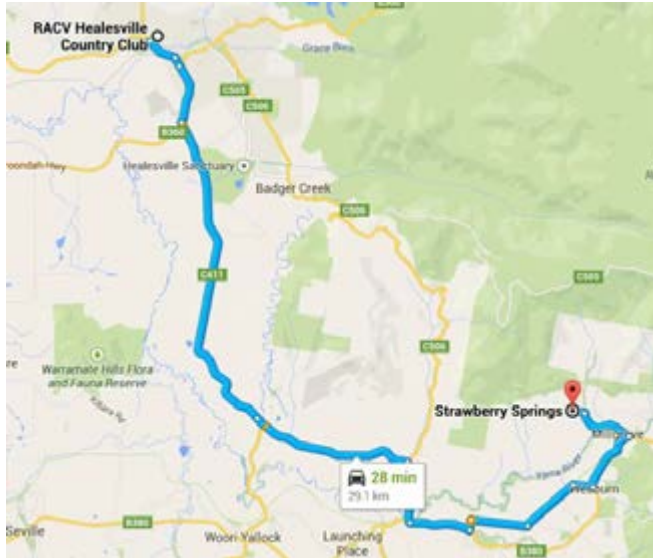
## Day 2: Friday, 15<sup>th</sup> May - Orchard Field Day

9.00 am	<b>Welcome to Strawberry Springs, 35 Mcnamara Road, Millgrove</b> – Best practice packing facility. <i>See map below</i>
10.30 am	<b>Welcome to Sanders Apple Orchard, 930 Little Yarra Rd, Three Bridges</b> – Future orchards- Maximizing marketable yield and increasing profit. <i>See map below</i>
	<ul style="list-style-type: none"> <li>Morning Tea – Coffee Van</li> </ul>
12.30pm	CONCLUSION OF FIELD DAY

## Supported by these Major Sponsors



Healesville RACV Country Club to Strawberry Springs, Millgrove



Strawberry Springs, Millgrove to Sanders Orchards, Three Bridges

