



Mr Andrew Smith, CGA President and the CGA Board invite you to attend:

The Cherry Growers Australia Inc. - National Directions Forum 2020

**18 September 2015 from 10am to 4pm at
Holiday Inn Hotel, Melbourne Airport
10-14 Centre Road, Melbourne Airport, Victoria, 3045
(following the 46th CGA AGM being held from 9am)**

Agenda

1. President's opening remarks and comments on the last 5 years.
2. Talk from key sponsor of the National Directions Forum 2020, VISY / GLAMA PAK.
3. Key issues facing the industry for discussion and directions to move forward:
 - a. Horticulture Innovation Australia and its transition from a member based to a grower based organisation and how that has affected the Australian Cherry Industry, the national office with the services it is providing to the industry and funding of a range of projects through the levy system out to 2020.
 - b. Market improvement, market maintenance and any new market access into key regulated and unregulated markets, with the need for a new way of doing business and negotiations into the Asian and other regions by the Australian Cherry Industry to 2020.

- c. The Australian Cherry Industry Biosecurity Management Programme (BMP), its implementation, where to from here and work to do from now to 2020.
 - d. The Cherry Levy Review and the need to look at possible new models going forward, to ensure the Australian Cherry Industry can achieve what it needs to do through the provision of services and operations by the national office in collaboration with the State Associations and growing regions to 2020.
 - e. Other issues to be discussed that can be raised on the day.
- 4. Conclusions and Summary.
 - 5. Closing remarks by CGA CEO and thank-yous.

This is great opportunity for you to have a say in the future of the Australian Cherry Industry as it continues to develop and the challenges it faces over the next few years.

Also, there is review of the current cherry levies, so come along and have your say as part of the broad consultation process being under taken across the Australian cherry industry before a final vote is held later this year.

If you would like to attend the day is free but you will need to pay your own expenses to be in Melbourne.

For papers and catering, can you please reply by 14 September 2015 to Ian Cover on (03) 6231 1229 or email: office@cherrygrowers.org.au

We look forward to seeing you in Melbourne