

Victorian Cherry Association Inc.

Minutes of Committee Meeting held Wednesday 3rd February 2010 at Old Oak Orchards Wandin East.

1. Welcome: Meeting opened at 7:00 pm, Andrew Smith in Chair.
Andrew welcomed Alison to the committee and welcomed back Andrew Corbett after his short break.

Present: Andrew Smith, Chris Tuck, Michael Aumann, Stephen Riseborough, Steve Chapman, Alison Jones, Andrew Corbett, Michael Rouget, Tony Allen

Apologies: Stuart Pickworth.

2. Minutes from 14th September 2009 & Teleconference 4th November 2009

MOTION: that the minutes as distributed be approved

Moved: Chris Tuck Seconded: Steve Chapman CARRIED

3. Business arising from last meeting: (Not elsewhere scheduled): Nil

4. Treasurers Report

Treasurer tabled a detailed financial statement (attached)

Current Balances:

Cheque account: \$12604

Term Deposit maturing March: \$21782

Current Assets: \$44699

5.1 Accounts Paid:

WFI - Public Liability Insurance

Get Started- Website Maintenance

ATO- GST

A Allen – Management fees + outgoings

Andrew Smith – Presidents Honorarium (6 Months)

CGA – Affiliation Fees

Russell Tregonning - Accounting Fees

Lincara

5.2 Accounts to be paid:

HAL – Conference grant (to be deferred until Term deposit matures)

MOTION: that the Treasurers Report be approved and accounts passed for payment

Moved: Steve Chapman Seconded: Andrew Corbett CARRIED

6 General Business:

6.1 Hort Award – Update

Award is operational as from 1 Jan 2010 although financial aspects do not begin until 1 July 2010. Still some clarification required on the 200% loading for Sunday work.

ACTION: Tony to draft letter to EO CGA to seek some clarification and express disappointment with outcome.

✓ Tony to circulate documents from GrowCom and AIRC Decision and Order to Committee

6.2 “Retailer of the Year” & Night of Passion -Update

- Michael Aumann & Alison Jones updated the committee on the status of the award and event.
- 11 nominations were received and have been assessed by Henrietta from Prahran Market.
- Invitations to VCA members and past members to be sent out.

- Sponsors have been approached. Not getting good response. It was agreed to combine Conference Sponsorship with event sponsorship to give more benefits.
- It was agreed to give Bill Aumann & Geoff Payne awards for "Service to the Cherry Industry".

Motion: That Bill Aumann and Geoff Payne be awarded awards for "Service to the Victorian Cherry Industry"

Moved: Michael Aumann Seconded Andrew Corbett CARRIED

Action: Andrew Corbett to assist with obtaining sponsors
 Michael Aumann to contact Stuart Pickworth regarding NAB sponsorship
 Tony to advise Alison of "Glass Trophy" supplier
 Alison Jones to send Invitations to Members and prospective attendees.

6.3 "Season Launch" – Review

General feeling was that the day went off well despite the problems caused by HAL's inability to supply POS material on time. Vicki Leng was excellent.

Tony reported that the photo of the winning 'spitter' appeared all around the world.

ACTION: This event to be held annually.

6.4 2010 National Cherry Conference – Update

Andrew & Tony reported on development related to potential Speakers and action on Sponsors. Stuart Pickworth and Stephen Riseborough have resigned from the Organising Committee.

ACTION: Alison and/or Tim Jones to join Organising Committee

6.5 Control of Use of Agric Chemicals Discussion Paper

Paper distributed – Steve Chapman has provided a good reponse which will form basis for VCA Submission. Submission to be distributed to Committee for comment prior to submitting.

ACTION: Tony to develop submission based on Steve Chapman's notes

6.6 Plant Bio-security Bill

Papers distributed. No significant disagreement with proposals Submission to be developed by Tony and circulated..

ACTION: Tony to develop submission

6.7 Policies: Policies as distributed in 2009 be again distributed to Committee and if OK be adopted at next meeting.

ACTION: Tony to distribute draft documents

6.8 Yarra Ranges Industrial Areas review

Information received, not applicable to cherry industry – Not Actioned

6.9 Yarra Ranges – Alteration to Scaregun Local Law

Information distributed to all members in SYR. No submission by VCA

6.10 Centre for Agriculture & Business – Yarra Valley - Accuracy of local Agricultural statistics

Requesting updated statistical information on Industry.

ACTION: Tony to respond, statistics are consistent with current knowledge of industry.

6.11 Weather Station in Wandin

Tony outlined proposal. More information required.

ACTION: Tony to follow Up

6.12 Grants

HAL Communications – Contract signed, 1st Payment received (\$15290)
\$\$'s being used to offset VCA expenses related to Honorarium, Newsletter, Website and Events. Progressing well. Project is \$40K over 2 years with VCA Contribution of 50%.
DPI Hort Industry Network Grant. Contract signed, 1st Payment received (\$3000)
DPI Industry Development Grant. Finalised, Final payment Received (\$3000)
DPI Database Grant – Payment Received (\$11625), Data collection progressing. Final report should be ready by end March.
Climate Change Research Program – Applications close 5 Feb 2010 Not applicable to VCA. No Action

6.13 CGA reports

CEO – Monthly updates on activities provide. TR does a great amount of work, more than first thought.

R&D – Road Show on continuation of levy in May. Members need to be convinced that levy is being well spent.

ACTION: ✓ Tony to get list of current and past projects and costs involved.
Owen Connelly (HAL) to be invited to attend & Address General Meeting
VCA to request discussion item for CGA Board Meeting

Promotion

ACTION: Tony to draft letter to John Lloyd, CEO HAL expressing disappointment with HAL's involvement in promotions program

6.14 Coming Events

AFFCO Forum

Discussion based on conflict with VCA program. VCA to support but not at expense of own program of meetings.

FGT Workshop – for information only

PMA / AFFCO Conference – for information only

VCA General Meeting – 19 March 2010

Venue – Rustic Charm, Time – 10am – 4pm

Program Vicki Leng

Owen Connelly (HAL)

Anna Steinhauser

Season Review

CGA Promotions – Craig Boulton / Tim Jones

CGA R&D – Steve Chapman

What do growers want from VCA??

7. Other Business

Meeting Closed: 10:45pm

Next Meeting: 19 March 2010 , 9am before General Meeting